

Corporate Innovation: Strategies for Leveraging Ecosystems Sample Schedule

6 weeks (excluding orientation)
Entirely online
Self-paced learning
6-8 hours/week*

*The recommended weekly time commitment for core content is 4-5 hours, taking into account the busy lifestyles of working professionals, with an additional 2-3 hours recommended for non-compulsory weekly extension activities, should you have the time. Each module is released weekly, allowing a flexible but structured approach to learning. You'll be supported as you engage in individual activities and group discussions, ensuring you feel confident to submit your best work at each weekly deadline.

Learn how to leverage internal processes and liaise with external stakeholders to maximize opportunities for innovation as you follow your learning path through the weekly modules of this online program:

- Orientation module: Welcome to your Online Campus
- Module 1: Innovation and its Challenges
- Module 2: Innovation in Ecosystems, with Stakeholders
- Module 3: Innovation-driven Entrepreneurship and Experimental Innovation Loops
- Module 4: Corporate Stakeholders in Innovation Ecosystems
- Module 5: Innovation Practices as Tools of Engagement: Hackathons, Accelerators, and Prize Competitions
- Module 6: Leading Innovation in an Ecosystem

Schedule subject to change