

## Blockchain Technologies: Business Innovation and Application

Sample Schedule

6 weeks (excluding orientation)
Entirely online
Self-paced learning
6-8 hours/week\*

\*The recommended weekly time commitment for core content is 4-5 hours, taking into account the busy lifestyles of working professionals, with an additional 2-3 hours recommended for non-compulsory weekly extension activities, should you have the time. Each module is released weekly, allowing a flexible but structured approach to learning. You'll be supported as you engage in individual activities and group discussions, ensuring you feel confident to submit your best work at each weekly deadline.

Learn how to leverage internal processes and liaise with external stakeholders to maximize opportunities for innovation as you follow your learning path through the weekly modules of this online program:

- Orientation: Welcome to Your Online Campus
- Module 1: An Introduction to Blockchain Technology
- Module 2: Bitcoin and the Curse of the Double-Spending Problem
- Module 3: Costless Verification: Blockchain Technology and the Last Mile Problem
- Module 4: Bootstrapping Network Effects Through Blockchain Technology and Cryptoeconomics
- Module 5: Using Tokens to Design New Types of Digital Platforms
- Module 6: The Future of Blockchain Technology, AI, and Digital Privacy

Schedule subject to change